

The CMA CGM Corporate Foundation launches its first big humanitarian transport operation in Africa alongside Action contre la Faim and Médecins Sans Frontières



On 25 October, Mrs Naïla Saadé, President of the CMA CGM Foundation, officially launched the Containers of Hope (Conteneurs d'Espoir) operation in the presence of Jacques R. Saadé, François Danel, Managing Director of Action contre la Faim / Action Against Hunger, and Filipe Ribeiro, the Managing Director of Médecins Sans Frontières / Doctors Without Borders. A container was unveiled to symbolize the launch of the operation and three containers in the operation's colors are on display in front of the CMA CGM Tower in Marseille. The container graphics were realized in partnership with the graphic design school Axe Sud in Marseilles.

The ceremony continued in the auditorium in front of over 200 guests from local and national institutions, the press, members of the Foundation's Board of Directors, as well as senior managers and staff members from the CMA CGM Head Office.

In her welcoming address, Mrs Naïla Saadé thanked all the partners and stakeholders involved in this large scale project, saying it was the result of more than a year's work and emphasizing the Foundation's desire, through this operation, to serve a humanitarian cause while also being close to the heart of the CMA CGM Group's business: shipping.

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